



REDgen

Resilience **ED**ucation for the next **generation**.

2026 IMPACT REPORT

July 1, 2025 — June 30, 2026 Fiscal Year



30+ School Chapters | 22,454 Students Reached | 100% Student-Led

REDgen is a student-led, peer-to-peer mental well-being and suicide prevention program that operates through school-based chapters. Each chapter brings together student peer leaders who meet regularly to complete REDgen's Roots of Resilience curriculum, building skills in authenticity, connection, purpose, and well-being while learning how to lead meaningful conversations and initiatives within their schools.

In addition to the core resilience curriculum, REDgen peer leaders receive Youth QPR (Question, Persuade, Refer) suicide prevention training, equipping them to recognize warning signs, encourage help-seeking, and connect peers with trusted adults and resources.

Through this model, students become champions for positive culture change—strengthening belonging, reducing stigma, and helping create school communities where asking for help is recognized as a sign of strength.

Strengthening Our Foundation for Greater Impact

REDgen is strengthening the foundation that will support our next chapter of growth. This year, we invested in strategic planning, leadership networks, organizational capacity, and infrastructure—positioning REDgen to reach more students, support more schools, build a stronger culture of resilience, and normalize help-seeking behaviors across Wisconsin.

REDgen Presents **ART OF RESILIENCE**

With the support of our valued partners, The Charles E. Kubly Foundation and Bader Philanthropies, REDgen hosted its second annual Art of Resilience, celebrating the creativity, courage, and resilience of young people. Featuring artwork from 30 students and welcoming more than 200 guests, the event provided a powerful visual reflection of students' mental health journeys and the experiences that shape their stories of resilience and hope.



Launching REDgen's Community Leadership Council

This year, REDgen launched its inaugural Community Leadership Council, bringing together a dedicated group of community leaders committed to expanding our impact. Founding members Elle Goetzke, Jessie Puzach, Jennifer Gilbert, and Charles Housiaux are helping build a stronger future for REDgen by opening doors, strengthening partnerships, and expanding our community of supporters.

Youth QPR (Question, Persuade, Refer) Suicide Prevention Training

During the 2025–2026 school year, REDgen expanded access to suicide prevention education by training 375 individuals through Youth QPR Suicide Prevention Gatekeeper training. Trainings were provided to 10 high schools (200 participants), 8 middle schools (71 participants), 3 school staff sessions (91 participants), and 1 community training (13 participants).

Results demonstrate a significant increase in participants' understanding of suicide prevention. Prior to training, 21.6% of participants rated their understanding as "high;" following training, that number increased to 88.1%.





12 New REDgen Advisors Trained

In April 2026, REDgen welcomed 12 new school advisors to our growing network, expanding our capacity to bring resilience education and peer leadership opportunities to more students. We are grateful to Bader Philanthropies for providing the space and refreshments. The training brought together 47 REDgen advisors, including 12 new advisors and 35 experienced leaders, creating an opportunity to strengthen connections, share best practices, and continue building a statewide network of educators committed to youth resilience and mental well-being.

Nine REDgen Chapters. One Powerful Voice.

When more than 350 students gathered for Wisconsin's Third Annual Mental Wellness Student Leadership Summit, REDgen was there in force. Peer leaders from nine school chapters represented communities across the state, showcasing the growing reach of REDgen's youth-led movement. Their presence reflected more than participation—it demonstrated that students are leading the conversation on resilience and mental well-being in Wisconsin.

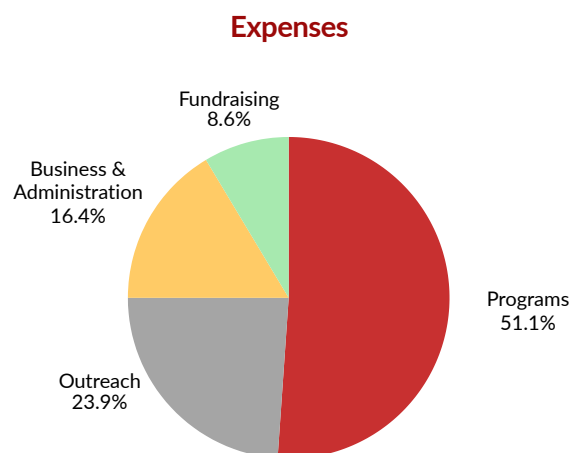
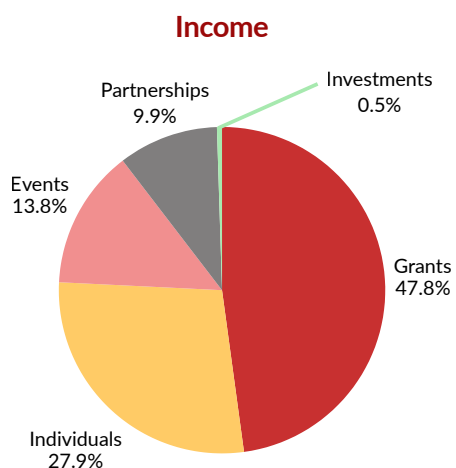
REDgen Rally

More than 80 REDgen peer leaders gathered at the annual REDgen Rally to connect, share stories, strengthen leadership skills, and build a statewide REDgen community of peers supporting one another.



Financial Report

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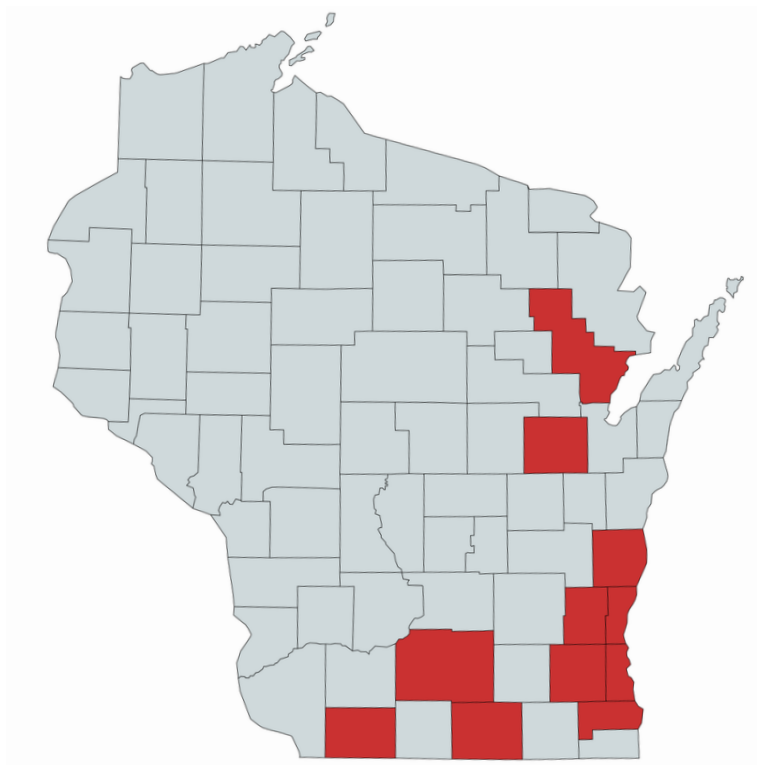
Mission

Build youth resilience skills through peer-to-peer mental health education.

Vision

A world where every young person nurtures their mental and emotional wellness.

REDgen School Chapters in 11 Counties



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Thank You to Our Partners & Grant Funders!

Bader Philanthropies

The Catholic Community Foundation

The Charles E. Kubly Foundation

Greater Milwaukee Foundation

Green Bay Packers Foundation

Harri Hoffman Family Foundation

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Mel's Charities

Potawatomi Casino & Hotel: Heart of Canal Street

We Energies Foundation

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