



REDgen

Resilience EDucation for the next generation.

IMPACT REPORT

July 1, 2024 – June 30, 2025 Fiscal Year

**35 Chapters. 21,171 Students.
Countless Lives Touched.**

In the last 24 months, we tripled our reach across Wisconsin & Illinois — now in 13 counties with 35 REDgen chapters. REDgen peer leaders are fostering resilience and mental wellness in school communities serving 21,000 + students.



20 Brave Artists. One Powerful Night.

We launched **The Art of Resilience**, our signature event celebrating student voices and mental health journeys. Twenty student artists stood in courage and shared their stories through art.



**8 Champions Trained.
A Movement Strengthened.**

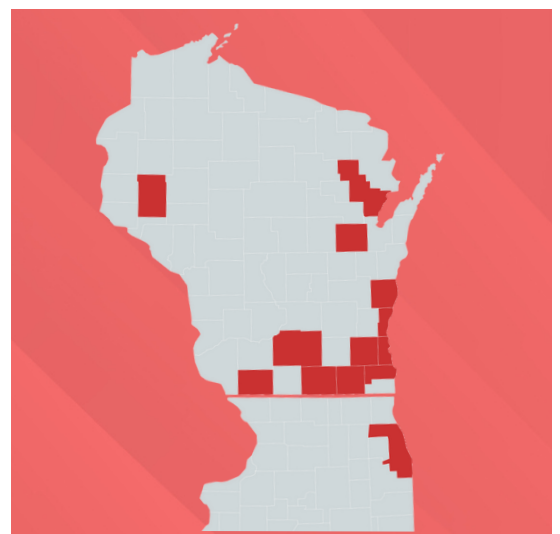
We certified 8 QPR Gatekeeper Instructors, expanding our capacity to deliver suicide prevention training — so every REDgen peer leader is equipped to support their peers in times of need.



Empowering Youth in 13 Counties Across Wisconsin & Illinois

REDgen's school based initiative (Roots of Resilience) seeks to improve youth mental health and well-being, prevent crisis and reduce the stigma around mental health. **Our model leverages the power of peer-to-peer influence, which research has proven to be the most impactful for fostering help seeking behavior, as well as a pathway to building strong and healthy relationships.**

We are proud to announce that, in partnership with behavioral psychology researchers from Boston College, we have recently completed a comprehensive update to our Roots of Resilience curriculum—ensuring it reflects the most current, evidence-based practices in youth mental health and resilience education.



Mission

Build youth resilience skills through peer-to-peer mental health education.

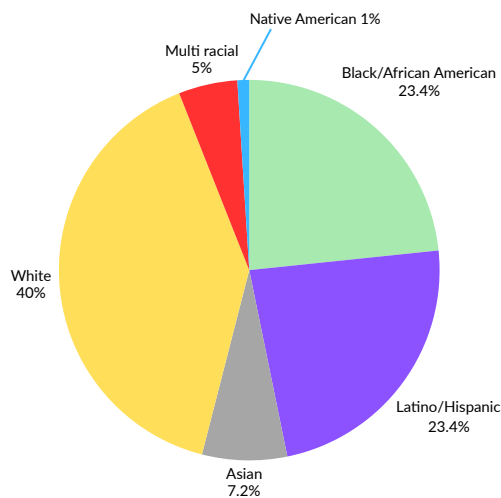
Vision

A world where every young person nurtures their mental and emotional wellness.

Why Resilience?

Research shows impactful prevention starts with building resilience.

Demographics of REDgen Chapters



"To know that you aren't alone is a gift and a blessing that REDgen has provided not only myself, but all of my peers."

Jariel

REDgen Peer Leader

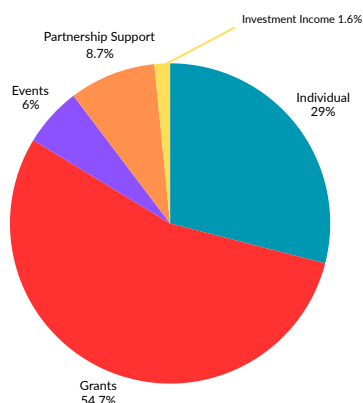
REDgen Building Community



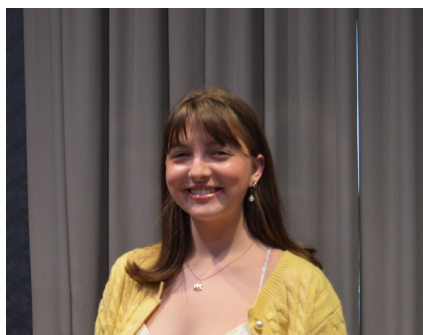
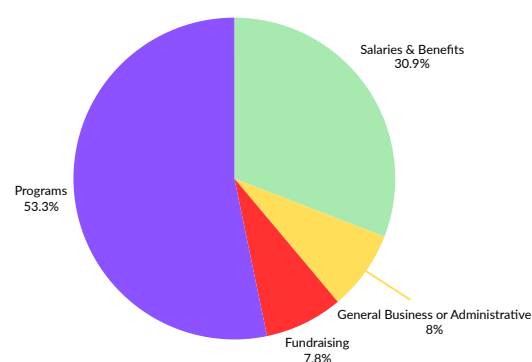
Financials

REDgen is a 501(c)(3) status nonprofit organization.

Income



Expenses



"REDgen focuses on authenticity, connection, purpose and well-being. I have learned how to incorporate these skills into my everyday life."

Jenna
REDgen Alum

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REDgen's impact is made possible by the generosity of our community supporters. Thank you!